

**Beautyrest® Honeymoon Upgrade Sweepstakes Rules**  
**OFFICIAL SWEEPSTAKES RULES AND DISCLAIMER**

**NO PURCHASE NECESSARY TO ENTER OR WIN. EACH PARTICIPANT'S CHANCES TO WIN WILL NOT IMPROVE BY A PURCHASE OF ANY KIND. ENTRY IN THE BEAUTYREST HONEYMOON UPGRADE SWEEPSTAKES CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES BY THE PERSON SUBMITTING THE ENTRY. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.**

**PLEASE READ THESE OFFICIAL RULES CAREFULLY AS THE OFFICIAL RULES REQUIRE THAT PARTICIPANTS WAIVE THEIR RIGHT TO A JURY TRIAL AND THAT DISPUTES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES BE RESOLVED ON AN INDIVIDUAL BASIS, RATHER THAN BY CLASS ACTIONS, AND LIMIT THEIR RIGHTS AND REMEDIES IN THE EVENT OF A DISPUTE.**

- 1. BEAUTYREST® HONEYMOON UPGRADE SWEEPSTAKES ("SWEEPSTAKES") SUMMARY.** Couples that are planning to be married or were married between 9/30/2020 and 10/31/2022 can enter for a chance to win a Honeymoon upgrade package of \$5,000 USD and a mattress designed by Christian Siriano. Winning the Sweepstakes Prize (as defined below) is contingent upon Participants fulfilling all requirements set forth in these Official Rules ("Rules").
- 2. BINDING AGREEMENT.** Each person (each a "Participant" or "you") who submits an Entry (as defined below) during the below Sweepstakes Period (as defined below) is entering into the Sweepstakes, which is governed by these Rules. Each Participant should read these Rules before submitting an Entry to ensure Participants understand and agree. You are not eligible to receive the Prize described in these Rules unless you agree to these Rules.
- 3. SPONSOR AND ADMINISTRATOR.** This Sweepstakes is sponsored by Simmons Bedding Company, LLC 2451 Industry Avenue, Doraville, GA 30360 ("Sponsor") and administered by ICF Next, Inc 420 North 5<sup>th</sup> Street Ste. 1000, Minneapolis, MN 55401 and PrizeLogic, LLC 25200 Telegraph Rd Suite 405, Southfield, MI 48033 ("Administrators"). This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, Twitter or any other social media site utilized by the Sweepstakes.
- 4. SWEEPSTAKES ENTRY PERIOD.** The Sweepstakes begins at **12:00 PM Eastern Daylight Time ("EDT") on September 30, 2021 and ends at 8:00 PM EDT on October 31, 2021** ("Sweepstakes Period"). The Administrators' clock shall be the official device for both the Entry and the Sweepstakes. **PARTICIPANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTION.**
- 5. ELIGIBILITY – WHO MAY PARTICIPATE.** The Sweepstakes is open only to individuals who at the time of entry (a) are legal residents of and domiciled in the fifty (50) United

States or the District of Columbia, and (b) who are at least the age of a majority in their state of residence (this is eighteen (18) years old in most states and nineteen (19) years old in Alabama and Nebraska) at the time of entry. The following individuals are not eligible to participate: (i) employees of the Sponsor, any of their subsidiaries or affiliate companies, or their advertising, marketing or promotional agencies; (ii) family members (spouse, parents, siblings, children and in-laws) of any individual referred to in clause (i); (iii) persons living in the same household (whether or not related) with any person referred to in clause (i) or (ii) above; and (iv) commercial enterprises and business entities. This Sweepstakes is subject to all federal, state, and local laws and regulations and is void (a) outside the 50 United States and the District of Columbia, and (b) where prohibited by law. Any local, state, provincial or other government agency or any officials or employees thereof are not eligible to participate. Participants must be planning to get married or have been married between September 30, 2020 and October 31, 2022 to be eligible to participate in the Sweepstakes.

6. (**"PRIZE"**). One (1) winner will receive a cash prize of \$5,000 USD via Chase QuickPay or check and (1) One Beautyrest® by Christian Siriano mattress of the winner's choosing (King or Queen size) with an approximate retail value ("ARV") of \$3,199 USD. The total ARV of the Prize is up to \$8,199 USD.

7. **WHAT STEPS ARE NEEDED TO ENTER AND WIN; NO PURCHASE NECESSARY.**

Visit [BeautyrestHoneymoonUpgrade.com](http://BeautyrestHoneymoonUpgrade.com) and fully complete all required information for a chance to win the Prize ("Entry"). Limit (1) one Entry per email address. Once selected, the winner will be asked to provide his or her first name, last name, email address, phone number and mailing address for shipment purposes. No PO boxes are permitted. Participants must provide a valid email address. All required information must be included for the Entry to be eligible. Participants will be required to confirm that they have reviewed and agreed to the Rules as a condition of entering the Sweepstakes.

8. **ENTRY DEADLINE.** All Entries must be received on or before the end of the Sweepstakes Period in order to be eligible to win the Prize.

9. **ODDS OF WINNINGS.** The odds of winning the Prizes will depend on the total number Entries. Many will enter, one (1) will win.

10. **SELECTION OF SWEEPSTAKES WINNERS AND NOTIFICATION.**

- This Sweepstakes will include a one-time only drawing ("Drawing") that will produce one (1) winner. This Drawing will be held on or about November 2, 2021 through random drawings of Entries in the Sweepstakes.
- The Administrator will contact the winner via the email addresses the winner provided in his or her Entry. Participants should keep an eye on their incoming messages and make sure to reply within two (2) Business Days to the message sent by the Administrator.
- The potential winner will be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release (except where prohibited by law) and a properly executed IRS Form W-9 within fourteen (14) calendar days of notification by the

Administrators.

- The Prize may be forfeited and may be awarded to another Participant who is randomly selected if (i) any Prize notification or Prize is returned as undeliverable, (ii) the Administrator is unable to contact a potential winner within ten (10) Business Days of the first attempt to contact him or her, (iii) a potential winner fails to provide his or her contact information within ten (10) Business Days after notification by the Sponsor, (iv) a potential winner or fails to return an Affidavit of Eligibility, Liability Release and Publicity Release and/or a properly executed IRS Form W-9 within the time specified above (v) a potential winner is determined by Sponsor or Administrator, in its sole discretion, to be ineligible, (vi) a potential winner declines the Prize, or (vii) a potential winner is otherwise not in compliance with these Rules.
- In the event that no responses are received, no Prize will be awarded.
- The Prizes will be fulfilled within approximately (8) eight weeks after the conclusion of the Sweepstakes given the nature of the Prize. The Sponsor and Administrator are not responsible for any delay in awarding any Prize.
- DETERMINATIONS OF THE SPONSOR AND/OR ADMINISTRATOR ARE FINAL AND BINDING.

**11. SUBMISSION REQUIREMENTS AND RESTRICTIONS.** Each Participant must ensure that the Entry:

- does not infringe any third-party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violate applicable laws
- does not include any private information of a third party such as name, address, phone number, email address, and other Personal Data
- does not contain the likeness of anyone who is or who appears to be under the age of 13 or anyone other than the Participant, unless the Participant has his or her (or parent's or legal guardian's) permission to do so for this Sweepstakes. The Participant must have permission from all recognizable people who appear in the Entry regardless of their ages. If requested, the Participant must be able to provide proof of such permission in a format acceptable to the Sponsor and/or Administrator.
- does not include material that violates another's rights (living or deceased), including but not limited to privacy or publicity
- does not disparage the Sponsor, Administrator or any other person or party affiliated with the Sweepstakes
- does not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous or other objectionable material.
- does not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- does not contain any references to alcohol, tobacco, drug paraphernalia, firearms, or any description or representation thereof.
- does not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where Entry is created.
- has not been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

- Participant warrants and represents that:
  - the Entry is the Participant's own, wholly original work, and is the Participant's own creation and the Participant warrants that he/she has secured all necessary rights relating to its use and the use of the content in the Entry.
  - the Entry verbal or written content (if any) is in English.
  - the Participant has obtained any and all permissions, if any are required, prior to entry and that Participant may legally grant all permissions contained within these Rules to Sponsor.
  - where the Entry is uploaded by a minor or includes a minor, the Participant: a) warrants that Participant is the parent/legal guardian of such minor and as such granted his/her permission for said minor to participate in the Sweepstakes and permits the use of such minor's name, likeness, biography, actions and contributions in the event that any Entry is submitted by or includes or references any person deemed and b) assumes all legal responsibilities under these Rules of any person deemed.
  - the Participant has the requisite title, license, rights, consent, written permission and/or authority to grant the Sponsor, Administrator and their respective affiliates permissive use any person's name, likeness, biography, actions and contributions Participant submits as part of their Entry as delineated in Section 12 of these Rules.
  - the Participant has the requisite title, license, and/or authority to grant the Sponsor, Administrator and its affiliates permissive use of said intellectual property as delineated in Section 12 of these Rules where the Entry contains an owner or licensor's intellectual property.

The Participant agrees that the interpretation of each of the above restrictions shall be subject to the Administrators' or Sponsor's sole discretion. The Administrators and/or Sponsor are not responsible for any lost, late, incomplete, or other entries that do not comply with these Rules and it may be disqualified.

Sponsor will consider only one (1) Entry from each Participant. Any attempt by any Participant to receive more than the stated number of Prizes by using multiple/different email addresses, identities, registrations and logins, or any other methods, as determined by the Administrators or Sponsor in its sole discretion, may void all of that Participant's Entries and that Participant may be disqualified from this Sweepstakes and any of the Sponsor's other promotions. In the event of a dispute as to the owner of any Entry, the authorized account holder of the email address will be deemed to be the Participant. The "authorized account holder" is the natural person assigned to an email account by the entity responsible for doing so. Each Participant may be required to show proof of being the authorized account holder.

**CAUTION: ANY ATTEMPT BY ANY PARTICIPANT, PERSON, OR ENTITY TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, WE RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

- 12. PERMISSIVE USE.** You grant the Sponsor, Administrators and any related affiliates or agents unlimited, worldwide, perpetual, irrevocable, and royalty-free right, license, privilege, and permission to record, copy, adapt, film, capture, use, license, transmit,

broadcast, exhibit, project, publish, circulate, display, or otherwise exploit, any and all renderings of the Participant's Entry, name (including any and all nicknames, related names, and aliases), characters, biographies, artist's portrayal of characters, voice, image, likeness, visual representations, any and all attributes of the Participant's personality, and/or any and all of the Participant's acts, poses, actions, and appearances (collectively, "Name and Likeness"), and any ancillary use or derivative works on or in connection with any film, audio tape, video tape, audio-visual work, sound recordings, photograph, illustration, animation, broadcast, any derivative works or versions thereof in any media or embodiment now known or hereafter developed, throughout the world the way Sponsor or Administrators deems fit without any consideration or prior notice. Entries become the sole property of Sponsor.

13. (**"POST-SWEEPSTAKES WINNER OBLIGATIONS"**). The confirmed Sweepstakes winner may be required to share a high-resolution image (minimum of 300dpi) of the winner in the Beautyrest mattress (the "Winner Image") by sending the Winner Image to BeautyrestUpgrade@icfnext.com. The image will be used by Beautyrest social media channels.

The Post-Sweepstakes Winner Obligations apply to the confirmed Sweepstakes winner unless he/she/they is/are a resident of Tennessee or where otherwise prohibited by law. The confirmed Sweepstakes winner agrees to the Post-Sweepstakes Winner Obligations in exchange for their receipt of the Prize and without further consideration whatsoever beyond the Prize received. All associated costs of taking the Winner Image to be used will be borne exclusively by the confirmed Sweepstakes winner. The confirmed Sweepstakes winner waives his or her right to inspect or approve the form and manner in which the Post-Sweepstakes Winner Obligations end products are posted, circulated, published, displayed, broadcast, transmitted, or otherwise used by the Sponsor and its related affiliates and agents, including in perpetuity.

14. **ELECTRONIC COMMUNICATIONS.** By submitting the Entry, you agree to communicate for the purpose of the Sweepstakes with the Sponsor and/or Administrators electronically. Through your Entry, you (i) agree that your consent to these Rules is a binding form of your electronic signature and (ii) represent that you have Internet access and a valid email address enabling you access to information pertaining to the Sweepstakes and to receive communications and documents electronically. Your consent is effective unless and until you withdraw it in writing to [BeautyrestUpgrade@icfnext.com](mailto:BeautyrestUpgrade@icfnext.com).
15. **TAXES. ALL TAXES, FEES, DUTIES, SURCHARGES, IF ANY, IMPOSED ON ANY SWEEPSTAKES PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS.** The winner is solely responsible for ensuring that he or she complies with all the applicable tax laws and filing requirements. If the winner fails to comply with such laws, the Prize may be forfeited and Sponsor may, in its sole discretion, select an alternative potential winner.

16. **PRIVACY.** Participant acknowledges that they have read and accepted ICF Next's privacy statement and the terms and conditions outlined [here](#). Participants agree that personal data including, but not limited to, name, email address, age, location, photo submission, and written submission ("Personal Data") may be:
- collected, processed, stored and otherwise used by the Sponsor and/or Administrator, or any party authorized by them for the purposes of conducting and administering the Sweepstakes or the Prizes, including Sponsor affiliates.
  - used by Sponsor or any party authorized by them, including Sponsor affiliates, to verify a Participant's identity, postal address and telephone number in the event a Participant qualifies for any applicable Prizes as well as to deliver the applicable Sweepstakes Prizes.
  - used to fulfill additional terms of the Sweepstakes or to contact a Participant in response to any question submitted by such Participant.
  - shared by the Sponsor or any party authorized to comply with the law or in the good faith belief that such action is necessary in order to conform to the requirements of law or comply with legal process served on Sponsor, and to protect and defend Sponsor's rights or property.

Additionally, we ask that you please keep in mind:

- The data processors are ICF Next and PrizeLogic as the Administrators, the data controller is ICF Next and the data recipients are ICF Next, PrizeLogic and Simmons Bedding Company.
- Participants have a right of access, modification and withdrawal of their Personal Data. You may withdraw your consent to electronic communication and delivery of documents, update your contact information, or request a free paper copy of these Rules at any time by contacting us as set forth in these Rules. We will send you a confirmation notice once we have processed your change request.
- Participants also have a right of opposition to the data collection, under circumstances. To exercise such rights, Participants may send a request to:  
ICF NEXT, 420 North 5<sup>th</sup> Street Ste. 1000, Minneapolis, MN 55401 ATTN: BeautyRest Honeymoon Upgrade  
Or by email at: [BeautyrestUpgrade@icfnext.com](mailto:BeautyrestUpgrade@icfnext.com)

17. **RIGHT TO CANCEL, MODIFY, OR DISQUALIFY.** If for any reason the Entry or Sweepstakes or any portion of either is not capable of running as planned due to technical or administrative problems, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the Sponsor's or Administrators' reasonable control which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes or any portion of either.

18. **NO WARRANTY.** THE SPONSOR, ADMINISTRATORS, AND ANY RELATED AFFILIATES MAKE NO OTHER WARRANTIES OR REPRESENTATIONS WHATSOEVER RELATIVE TO THE QUALITY, CONDITIONS, FITNESS, OR MERCHANTABILITY OF ANY ASPECTS OF THE PRIZES. No transfer, substitutions or cash equivalent for the Prize will be allowed, except at the Sponsor's and/or Administrators' sole discretion. The Sponsor and/or Administrators reserve the right to

substitute the Sweepstakes Prize, in whole or in part, of equal or greater monetary value if the Sweepstakes Prize cannot be awarded, in whole or in part, as described for any reason.

- 19. LIMITATION OF LIABILITY.** IN NO EVENT SHALL THE SPONSOR, ADMINISTRATORS, FACEBOOK, INSTAGRAM, TWITTER OR ANY RELATED AFFILIATES, CLIENTS, PERSONNEL, DIRECTORS, OFFICERS, AGENTS, OR PRINCIPALS (PARTNERS, SHAREHOLDERS OR HOLDERS OF AN OWNERSHIP INTEREST, AS THE CASE MAY BE) BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR LOSS OF PROFITS, INCURRED BY PARTICIPANTS OR ANY THIRD PARTY, WHETHER BASED ON WARRANTY OR IN CONTRACT, TORT, OR OTHER LEGAL THEORY, AND WHETHER OR NOT ADVISED OF THE POSSIBILITIES OF SUCH DAMAGES, ARISING FROM THE ENTRY, THE SWEEPSTAKES PRIZES OR USE OF A SWEEPSTAKES PRIZE, EVEN IF THE SPONSOR OR ADMINISTRATOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

The Sponsor and/or Administrators are not responsible for: (i) lost, late, incomplete, invalid, illegible, unintelligible, damaged, altered, counterfeit, obtained through fraud, late, or misdirected entries, which will be disqualified; (ii) failed, partial or garbled computer transmissions; (iii) technical failures of any kind, including, but not limited to electronic malfunctioning of any network; or (iv) any technical, computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability or intervention, error, omission, interruption, detection, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the web site or otherwise whether caused by web site users or by any of the equipment or programming associated with or utilized in the Sweepstakes. The Sponsor and/or Administrators reserve the right, in their sole discretion, to disqualify any application not in compliance with these Rules.

Participants agree that the Sponsor and/or Administrators shall have no liability for unsuccessful efforts to notify any potential Sweepstakes winner, or for any injuries, losses, or damages by reason of the Participant's participation in the Sweepstakes.

- 20. INDEMNITY AND RELEASE.** By accepting the Prize, the winner agrees to release and hold harmless the Sponsor, Administrators and any related affiliates, clients, personnel, directors, officers, agents, or principals (partners, shareholders or holders of an ownership interest) from any and all liability, loss or damages arising from or in connection with awarding, receipt and/or use of the Prize or participation in Prize-related activities, and they shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in or winning the Sweepstakes.
- 21. IN CASE OF DISPUTES.** The Sponsor and/or Administrators will interpret these Rules and resolve any disputes, conflicting claims or ambiguities concerning the Rules, and the Sponsor's and/or Administrators' decisions shall be final. If any provision of these Rules is found to be invalid by any court having competent jurisdiction, the invalidity of such

provision shall not affect the validity of the remaining provisions of these Rules, which shall remain in full force and effect. The Sponsor and/or Administrators' reserve the right to modify or terminate the Sweepstakes or to make such other decisions regarding the administration or outcome as the Sponsor and/or Administrators deem appropriate.

- 22. FORUM AND RECOURSE TO JUDICIAL PROCEDURES.** If there is any conflict between any promotional material and these Rules, the provisions of these Rules shall prevail. The resolution of any dispute shall be within Sponsor and/or Administrators' sole discretion. As a condition of entering this Sweepstakes, except as prohibited by law, you agree that: (a) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees or court costs. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Virginia. Any legal suit, action, or proceeding arising out of this Sweepstakes or the applicable Rules shall be instituted exclusively in the federal courts of the United States or the courts of the Commonwealth of Virginia in each case located in the city of Fairfax and County of Fairfax, and the Participant(s), Sponsor and Administrators irrevocably submit to the exclusive jurisdiction of such courts in any such suit, action, or proceeding and waives any objection based on improper venue or forum non conveniens.

- 23. WAIVER OF JURY TRIAL.** THE PARTICIPANT(S), SPONSOR AND ADMINISTRATORS ACKNOWLEDGE AND AGREE THAT ANY CONTROVERSY THAT MAY ARISE OUT OF OR RELATING TO THESE RULES OR THIS SWEEPSTAKES IS LIKELY TO INVOLVE COMPLICATED AND DIFFICULT ISSUES AND THEREFORE, THE PARTICIPANT(S), SPONSOR AND ADMINISTRATORS IRREVOCABLY AND UNCONDITIONALLY WAIVE ANY RIGHT THEY MAY HAVE TO A TRIAL BY JURY IN RESPECT OF ANY LEGAL ACTION, PROCEEDING, CAUSE OF ACTION OR COUNTERCLAIM ARISING OUT OF OR RELATING TO THESE RULES OR THIS SWEEPSTAKES.

- 24. CONTACT AND WINNER LIST.** For the names of the winners, available upon completion of winner confirmation, please e-mail [BeautyrestUpgrade@icfnext.com](mailto:BeautyrestUpgrade@icfnext.com).

Any queries shall be sent by mail to Sponsor at:

ICF/NEXT 420 North 5<sup>th</sup> Street Ste. 1000, Minneapolis, MN 55401 ATTN:  
BeautyRest Honeymoon Upgrade Or by email at:  
[BeautyrestUpgrade@icfnext.com](mailto:BeautyrestUpgrade@icfnext.com).

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Short Form/Abbreviated Rules:

- **Full abbreviated rules: NOT OPEN TO THE GENERAL PUBLIC. NO PURCHASE NECESSARY.** Beautyrest® Honeymoon Upgrade Sweepstakes (“Sweepstakes”) is sponsored by Simmons Bedding Company, LLC, 2451 Industry Avenue, Doraville, GA 30360 and administered by ICF Next, Inc., 420 N 5th St. Fl. 10, Minneapolis, MN 55401 and PrizeLogic, LLC 25200 Telegraph Rd Suite 405, Southfield, MI 48033. Sweepstakes period begins on 09/30/2021 and ends on 10/31/2021. One winner will receive one Beautyrest® by Christian Siriano king or queen-sized mattress and \$5,000. Limit one entry per person. Must be at least 18 years of age, a legal resident of the 50 United States or the District of Columbia and be planning to get married or have been married between September 30, 2020 and October 31, 2022 to be eligible to participate. Employees of the Sponsor, any of their subsidiaries or affiliate companies, or their advertising, marketing or promotional agencies and their family members are not eligible to participate. Any local state, provincial, or other government agency, their officials, or employees are not eligible to participate. Void where prohibited. A purchase of any kind will not improve one’s chance of winning. This Sweepstakes is not sponsored or endorsed by, or associated with Facebook, Instagram, Twitter or any other Social Media Site utilized by the Sweepstakes. See full rules at [INSERT APPLICABLE LINK FOR LONG FORM RULES].
- **Internet Banner Ad: NO PURCH NEC. NOT OPEN TO GEN. PUBLIC.** Open leg res 50 US/DC, 18+. Msg&data rates may apply. Ends 10/31/21. [Click here](#) for full details & Official Rules.
- **Twitter Post: NO PURCH. NEC. NOT OPEN TO GEN. PUBLIC.** Open leg res 50 US/DC, 18+. Void where prohibited. Msg&data rates may apply. Ends 10/31/2021. Full Details & Rules: [\[Tiny URL link to Official Rules\]](#).
- **Instagram Post: NO PURCH. NEC. NOT OPEN TO GEN. PUBLIC.** Open leg res 50 US/DC, 18+. Void where prohibited. Msg&data rates may apply. Ends 10/31/21. Full Details & Rules, visit [www.BeautyrestHoneyMoonUpgrade.com](http://www.BeautyrestHoneyMoonUpgrade.com).